



DAYANAND GIRLS P. G. COLLEGE

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POLICY OF ENTREPRENEURSHIP & INCUBATION CELL

In 2022 Dayanand Girls P .G College , Kanpur established the Entrepreneurship & Incubation Cell (EIC) for fostering entrepreneurship and nurturing innovative and executable ideas from various academic disciplines and other fields. It helps students, research scholars and faculty members to execute the ideas into products, processes or services for the benefits of society as well as industry.

Entrepreneurship forms the backbone of the nation's economy and in order to strengthen entrepreneurship ecosystem, Dayanand Girls P.G. College, Kanpur is working on igniting the ideology of starting their own ventures amongst College students. The students of today need to be more inclined towards creating jobs rather than getting one. Therefore, to assist the students in becoming self-employed and creating employment opportunities, the college has come forward to provide support in every possible manner. Therefore, for this purpose a full-fledged Incubation Cell has been setup which will work as a catalyst for entrepreneurship development within the college campus.

STUDENT START-UP promotion POLICY, 2022 Dayanand Girls P.G.College aims to promote technology, science, and management based entrepreneurs among its students and faculties and thereby facilitate practical application of knowledge for the development of demand based ideas and innovations that benefit the society.

With this goal, Our Institution has based its Student Start-Up Promotion Policy to promote amongst its student and academic fraternity a spirit of start up and make in India.

Mission

- To create and foster student-centric entrepreneurial endeavours for practical application of knowledge and creating employment and enhanced quality of life.
- To help young entrepreneurs convert ideas and innovations into revenue generating products.
- To promote large scale employment generation amongst youth of Kanpur region.
- Faculty members at Dayanand Girls P.G. College are continuously engaged in knowledge generation and dissemination. A large number of R&D activities are being carried out by faculty members and students in several cutting-edge science and technology areas. Through the Faculty Start-Up Promotion Policy, Dayanand

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Girls P.G. College aims to translate these research outcomes into commercial products, benefiting the society in general.

The faculty start-ups will get various incentives and benefits at every stage of the incubation process. These incentives include, but are not limited to financial aid, patent filing cost reimbursement, etc.

ENTREPRENEURSHIP & INCUBATION CELL (EIC), Dayanand Girls P G College

The Dayanand Girls PG College has, under the Student Start-Up Policy, established an Entrepreneurship & Incubation Center as a facility for proper functioning of the Entrepreneurship & Incubation Cell (EIC) and to provide a preliminary incubation space for the student and faculty start-ups.

OBJECTIVES

- Create a pre-incubation platform to nurture ideas to technological inventions and business enterprises by providing pre seed financial support, infrastructures and resources.
- Develop entrepreneurial attitude in student and faculty by incorporating it within the academic framework.
- Create an environment that converts College students into job creators by providing motivation and end-to-end support.
- Empower students to file patents for their innovations and ideas.
- Integrate academia, industry, as well as government supporting agencies in a systematic manner to create further entrepreneur avenues.
- Create awareness regarding the various Government policies supporting 'Make in India' through workshop, awareness drives, Annual Start-Up Fest and incentives in form of awards, etc.
- Entrepreneurship & Incubation Center, Dayanand Girls P.G.College

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